

Do you want to provide better readers' advisory services to your readers? Is your library in need of an RA Makeover? The first thing you need to do is assess where you are now with your reader services.

Ready for an RA Makeover?

- How does our RA service help us meet our mission and goals?
- How does our RA service help us meet the needs of the community?
- Who is responsible for RA at our library?
 - Do they have the skills they need?
 - Do they have the tools they need?
 - How are they trained?
 - How are they evaluated?
- Do we have measures in place to help us evaluate the effectiveness of our RA service?
- What structures, processes, and resources do we need to effectively serve our readers?
- Are we ready to make an investment to improve these services?
 - How will this investment improve our services to readers?
 - What funds and/or resources do we have available?
 - What sources of funds/resources can we investigate?

How can Novelist help?

Novelist has been helping libraries help readers for more than twenty years. We have tools to help with all aspects of readers' advisory – from staff training to providing recommendations in your catalog or self-checkout station to reaching those readers roaming in the stacks.

	Novelist Plus	Novelist Select	LibraryAware
Face-to-face RA	●	●	
Staff education	●		
Promoting library programs		●	●
E-newsletters	●	●	●
Form-based RA	●		●
Enriched catalog records	●	●	●
Helping readers browse		●	●
Self-checkout recommendations		●	
Bibliographies	●		●
Book displays			●
Shelf talkers			●
Posters			●
Brochures			●

Learn more at: <http://ebSCOhost.com/novelist>